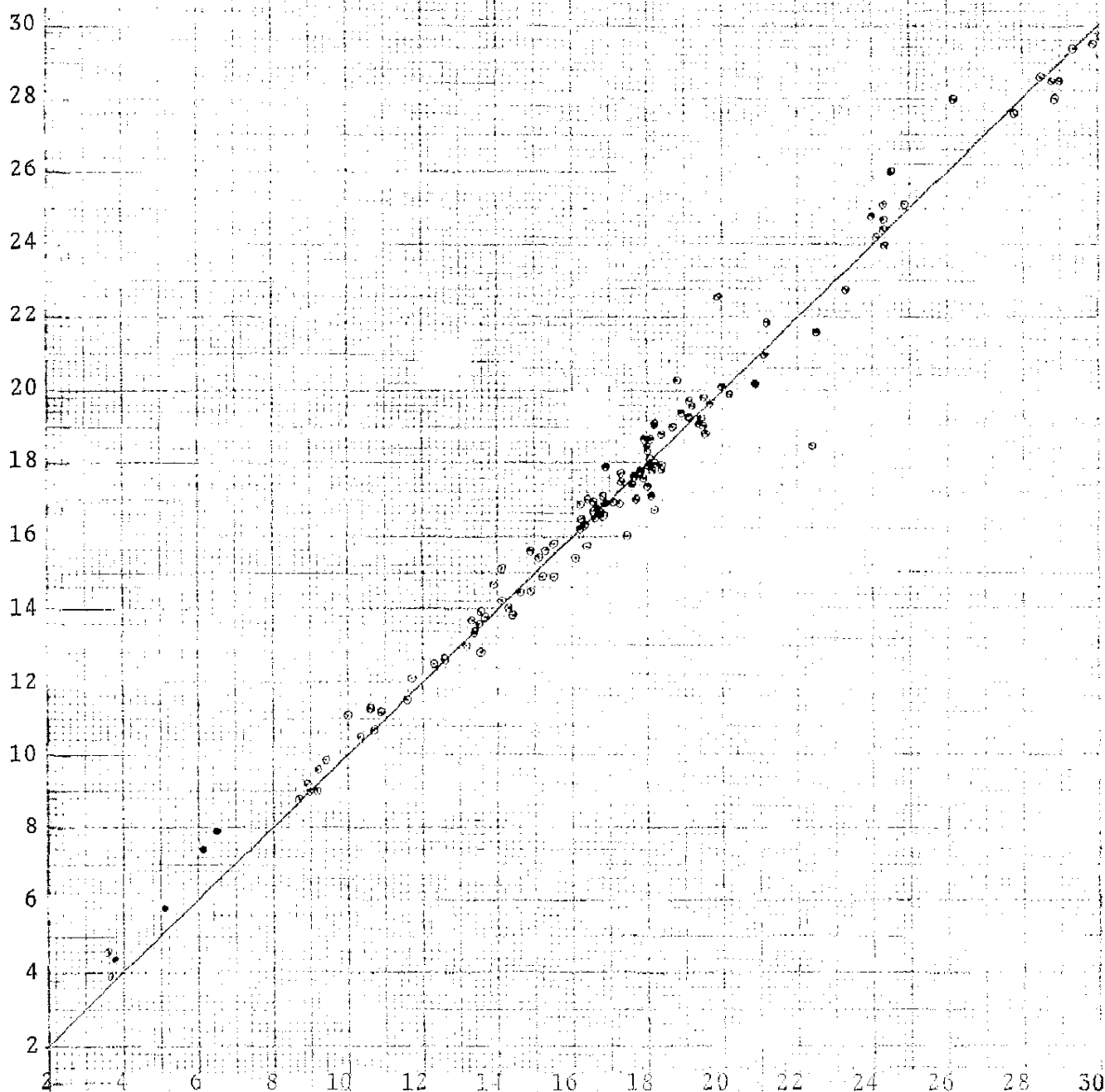


TITL MARKET SAMPLE #16
FTC TAR, MG/CIGT.

GRAPH #1

TITL MARKET SAMPLE #16 VS. PM DATA (AUGUST, 1974)

FTC TAR



PHILIP MORRIS DATA (AUGUST, 1974)

FTC TAR, MG/CIGT.

The 45° line represents zero difference
in the FTC tar between laboratories.

PM3000764328